

## **CONTEMPORARY BUSINESS**

### **Moving Business Forward...Faster**

Opening new doors of possibility can be difficult. CONTEMPORARY BUSINESS 13e gives students the business language they need to feel confident in taking the first steps toward becoming successful business majors and successful businesspeople.

As with every good business, though, the patterns of innovation and excellence established at the beginning remain steadfast. The goals and standards of Boone & Kurtz, Contemporary Business, remain intact and focused on excellence, as always. We present to you a text and supplement package that will not only move your COURSE FORWARD FASTER but also move your STUDENTS FORWARD FASTER into the new business era.

